

VINCENZOSORTINO

+ CURRICULUM VITAE

BORN ON: August 31, 1984 in Ragusa

PROFESSION: Graphic and Digital Designer

CITY: Rome

LANGUAGES: Italian, English, French

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+ PROFESSIONALEXPERIENCE

- 2013** **Freelance** Graphic Designer, Art Director and Digital Designer for the last 2 years. Main clients: *Storm MMA*
- 2012** *Fighting Championship, Armonia Gym, Hung Mun Studio, DBE Europe Ltd, LnS Solution, Nutristock, GAMMA (MMA judges and referees), La Casa della Musica B&B, MMA café, Old Style Boxing, Riu Vacanze, Rock The Castles, Tango Core Tattoo, Top Horizon, Warrior Fight Shop, Water Polo Challenge. I have also created CD packages, logos, posters and visual branding for many Punk, Rap, Hardcore and Metal bands.*
- 2011** Head of the Internet Department at **Empatic, a marketing agency**, for 3 years. Main clients: *Avis, Sagem,*
- 2010** *Bancaria Editrice, Max Mara, Alitalia, Mediacom, Warner, Fila, Nokia.*
- 2009**
- 2008** Web Manager for 1 year at **Tandem ADV, a graphic design and advertising agency** with more than 250 clients
- 2007** such as: *Dibi Center, Guinot, Becos Club.*
- 2007** Development of various visual environments for multimedia trainings at **LINFA, an online learning company.** Main clients: *RAI - Radio Televisione Italiana, Italian Department of Homeland Security, LUISS University, Il Sole 24 Ore, Bioparco di Roma, Banca di Roma S.p.A., ANAS S.p.A., Aeronautica Militare (Department of Defense).*
- 2006** Creation of visual environments and development of multimedia animations for 1 year at **E-CO, another online learning company.** Main clients: *Zurich, Capitalia, Poste Italiane, San Paolo Imi, Pattichiari, Inail, AstraZeneca.*
- 2002** Creation of brochures and many websites at the **Archimede Technical Institute** of Modica.
- 2001**
- 2000** Web Designer for **Radio Video Mediterraneo**, a Sicilian TV channel, for 1 year.

+ EDUCATION

- 2006** Degree in Graphic Design at the **IED (Istituto Europeo di Design)** of Rome with a final grade of 97/100.
- 2003** Degree in **Computer Programming** at the **Archimede Technical Institute** of Modica.

+ TRAININGANDPROFESSIONALSEMINARS

Scenography. To Make a Scene, meeting with Alida Cappellini.

Video Design. Graphic Design in Movement, meeting with Art Director Roberto Laurenzi.

Illustration. Creativity and Satyre, meeting with Riccardo Mannelli, noted newspaper illustrator.

Graphic Design. The Agency's Visual Identity, meeting with Antonio Romano, creative director at AR&A.

Industrial Design. Behind the Lines, meeting with Laura Polinoro, founder of the Alessi Study Center.

Interior Design. How to Design a Store, meeting with Daniele Minestrini, Head of the Interior Design Department at Diesel.

+ WORKINGPOLICY

Extreme precision within the creation process. Respect, sincerity and punctuality with my clients. Excellent communication and organization skills allowing me to work as well when in a team as on my own.

+ INTERESTS

Music, Sport, MMA, Nutrition, Animalism, Social Missions, Cinema, TV Shows, Art, Travel.